



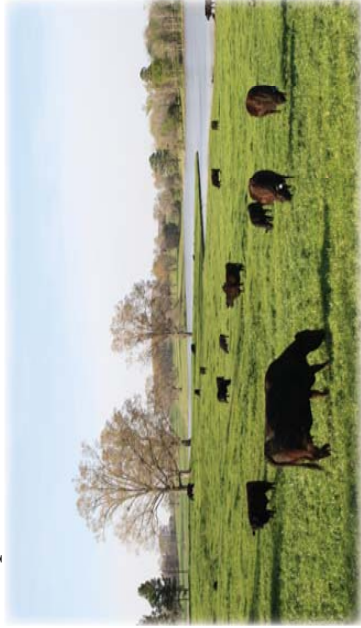
# Advanced Master Beef Producer

## Introduction

The *Advanced Master Beef Producer* educational program is designed to continue the impact of the original Tennessee Master Beef Producer series. The program uses a combination of hands-on and classroom teaching. Individual sessions will be delivered by your local UT Extension County Agent.

Nearly 12,000 Tennessee cattle producers participated in the original program making it one of the most successful beef educational programs in the country.

The Advanced series is designed to leverage that success into an even more productive industry in Tennessee by improving a producer's profitability, position in the industry, and our competitiveness with other states.



## Program Topics

**Marketing & Management:** Learn how to take advantage of tools for managing market risk and use economic tools to generate the optimal level of revenue for the quality of cattle produced.

**Production Economics & Budgeting:** Manage the cost of production through budgeting and purchasing, making the most out of each dollar.

**Genetics:** Combine time-tested genetic selection with cutting edge tools that ensure choosing sires and dams to produce calves that fit your environment and marketing objectives.

**Handling Facilities, Fencing & Transportation:** Choose and install the right handling facilities and fencing, along with trailer management practices.

**Forages:** Make the most out of your forage resources to reduce the need for supplemental feeds.

**Nutrition:** Discuss the most efficient and cost-effective ways to maintain cattle performance and health.

**Reproduction:** Improve profitability by enhancing reproductive performance.

**Health:** Control diseases by maintaining health and vigor with a herd management protocol.

**End Product:** Understand what the consumer wants, leading to better decision making on how herd management impacts what is delivered to the consumer.

**Industry Issues:** Address current industry trends and issues affecting the beef cattle producer.



# Benefits

- The sessions provide opportunities to gain knowledge with hands-on experience in current beef cattle management practices that are important to the profitability and sustainability of the industry.
- Networking with other producers, Extension specialists, researchers, and industry representatives.
- Participants will be provided with reference materials beneficial to enhancing their beef cattle operations beyond what is covered in the training sessions.
- Partially fulfills requirements to qualify for the Tennessee Agricultural Enhancement Cost Share Program (BQA and premises ID also required).  
[TAEP online: tn.gov/agriculture/enhancement](http://TAEP online: tn.gov/agriculture/enhancement)
- Program graduates receive the following for participating: fence sign, cap, and certificate.



# Tennessee Advanced Master Beef Producer Program

For more information please contact your local UT Extension office, or visit the Advanced Master Beef Producer website found at:

**UTBEEF.COM**

**UT EXTENSION**  
INSTITUTE OF AGRICULTURE  
THE UNIVERSITY OF TENNESSEE

[ag.tennessee.edu](http://ag.tennessee.edu)

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Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences, and resource development. University of Tennessee Institute of Agriculture, U.S. Department of Agriculture and county governments cooperating. UT Extension provides equal opportunities in programs and employment.

